

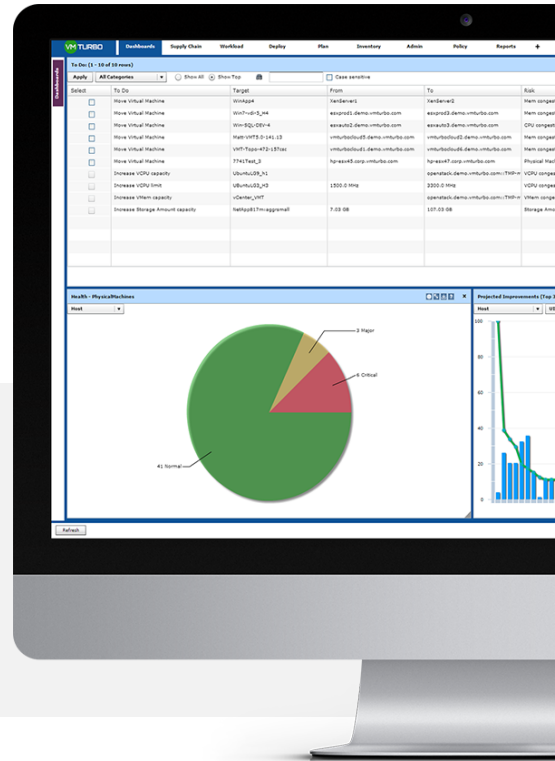


Turbonomic 360° Partner Program Overview

As a technology reseller, you are always looking for new ways to differentiate your products and services from your competition. Turbonomic is an opportunity to set yourself apart and get your foot in the door with the *world's only application performance control system* that understands application demands, meeting them with infrastructure supply to assure absolute control and performance.



- % faster response time
- % less infrastructure
- % lower CAPEX spend
- Minute Installation
- Day ROI



Value of Becoming a Partner

We partner with organizations that combine their technology expertise along with services to design and deploy sophisticated virtualization and cloud solutions to meet the technical and business needs of their customers.

With Turbonomic, you can help customers maximize the ROI of their virtualized and cloud environments; build a high-margin revenue stream; and ensure that customers are well-positioned to achieve the agility that cloud computing offers.

Pillars of the Partner Program



Green Circle Partner Portal

Access deal registration, all partner resources and updates.



Accreditation Program

Free sales & technical training on our Partner Portal and ACE certifications.



Partner Support & Enablement

Monthly newsletters, Quarterly Town Hall Meetings and marketing support.



Exclusive Partner Tier

Eligible for special price reductions and SPIFF & MDF Programs.



Turbonomic 360° Partner Program Overview

Partner Program Benefits

High Margins, Pull-Through for HW/SW Sales, Services Opportunities.

Turbonomic offers its 360° Partner Program to partners who are committed to becoming an extension of the company. Join our growing community of over 1,000 global customers.

APPLY NOW

Benefits	Standard	Platinum
Access to the TurbonomicApp	✓	✓
Green Circle Partner Portal	✓	✓
Turbonomic NFR Licenses	✓	✓
Significant Pricing Advantage		✓
SPIFF Program Eligibility		✓
Marketing Development Funds		✓

Partner Program Requirements

It's easy to get started and the program is free! Simply meet the requirements for the desired program tier.

Standard	Platinum
<ul style="list-style-type: none"> • Sign the Turbonomic Partner Agreement • Send logo and boiler plate to be added to our Partner page and add Turbonomic to your Partner page • Register opportunities through the Partner Portal on the Green Circle • Download the Turbonomic Partner Application 	<ul style="list-style-type: none"> • At least \$500,000 in Turbonomic bookings • 60 registrations a year • 5 Sales Accredited Reps • 2 Tech Accredited Sales Engineer • 1 ACE Certified Sales Engineer/Solution Architect